



# PLAYBILL ADS 2023-2024

8 Printings from July 2023 - June 2024

You have the opportunity to reach thousands of audience members from throughout Southeastern Wisconsin in RTG's Playbill! Businesses and organizations may collaborate, submit a group ad, and share the cost. In-kind donations and ad trades will also be considered.

*Don't forget that we can help you design and ad too!*

## Please Mark Your Selection and Fill In Your Information Below

X	AD TYPE	DIMENSIONS	COST
	Full Page, Color	5" W x 7.75" H	\$1000
	Full Page, B&W	5" W x 7.75" H	\$900
	1/2 Page, Color	5" W x 3.75" H	\$775
	1/2 Page, B&W	5" W x 3.75" H	\$675
	1/4 Page, Color, Vertical	2.5" W x 4" H	\$500
	1/4 Page, Color, Horizontal	5" W x 1.75" H	\$500
	1/4 Page, B&W, Vertical	2.5" W x 4" H	\$450
	1/4 Page, B&W, Horizontal	5" W x 1.75" H	\$450

### BUSINESS PATRON \$700

1/4 Page B&W Ad, 6 flex passes to our mainstage plays and musicals, and recognition in the Playbill for a \$160 tax-deductible donation

*Please Note:* Color ads are only run once at the start of the season and cannot be changed during the course of the year

Business/Organization \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

Payment Enclosed

Send Us an Invoice

Use Last Season's Ad

Hold the Ad Space  
The ad will be created and provided by June 7, 2023

Need an Ad Created  
Must be paid in full by May 31, 2023

We are only able to accept files that are JPEG (300 DPI), Adobe Acrobat 6.0 or higher (PDF at actual size), or Illustrator (EPS) format with all fonts outlined. Mac users - please save file with .PDF or .EPS extension in filename.

### PLEASE return order form ASAP and print-ready ad by June 7, 2023 to:

Joycelyn Fish: joycelyn@racinetheatre.org; (262) 633-1250 ext. 105  
Racine Theatre Guild, 2519 Northwestern Ave., Racine, WI 53404