



PLAYBILL ADS 2021-2022

6 Printings from December 2021 - June 2022

Live theatre is back at the Racine Theatre Guild! Even with a shortened season, you have the opportunity to reach thousands of audience members from throughout Southeastern Wisconsin in RTG's Playbill!

Businesses and organizations may collaborate, submit a group ad, and share the cost.

In-kind donations and ad trades will also be considered.

Please Mark Your Selection and Fill In Your Information Below

X	AD TYPE	DIMENSIONS	COST
	Full Page, Inside Back Cover, Color	5" W x 7.75" H	\$950
	Full Page, Other, Color	5" W x 7.75" H	\$700
	Full Page, Adjacent to Title Page, B&W	5" W x 7.75" H	\$650
	Full Page, Other, B&W	5" W x 7.75" H	\$600
	1/2 Page, Color	5" W x 3.75" H	\$550
	1/2 Page, B&W	5" W x 3.75" H	\$450
	1/4 Page, Color, Vertical	2.5" W x 4" H	\$325
	1/4 Page, Color, Horizontal	5" W x 1.75" H	\$325
	1/4 Page, B&W, Vertical	2.5" W x 4" H	\$275
	1/4 Page, B&W, Horizontal	5" W x 1.75" H	\$275

BUSINESS PATRON \$475

1/4 Page B&W Ad, 6 flex passes to our mainstage plays and musicals, and recognition in the Playbill for a \$160 tax-deductible donation

Please Note: Color ads are only run once at the start of the season and cannot be changed during the course of the year

Business/Organization _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Payment Enclosed

Send Us an Invoice

Use Last Season's Ad

Hold the Ad Space
The ad will be created and provided by Nov 5, 2021

Need an Ad Created
Must be paid in full by Oct 29, 2021

We are only able to accept files that are JPEG (300 DPI), Adobe Acrobat 6.0 or higher (PDF at actual size), or Illustrator (EPS) format with all fonts outlined. Mac users - please save file with .PDF or .EPS extension in filename.

PLEASE return order form ASAP and camera-ready ad by Nov 5, 2021 to:

Joycelyn Fish: joycelyn@racinetheatre.org; (262) 633-1250 ext. 105
Racine Theatre Guild, 2519 Northwestern Ave., Racine, WI 53404