



SPONSORSHIP PACKAGES 2018 -2019

Bring your support to the next level by directly sponsoring RTG's plays and musicals

Your sponsorship ultimately benefits the 60,000+ individuals in our community whose lives are touched by our theatre each year.

SPONSORSHIP BENEFITS	Musical Mogul Sponsor \$2,000	Play & Production Sponsor \$1,600	Behind-the-Scenes Sponsor \$1,200
Exclusive sponsor of a Musical	x		
Exclusive sponsor of a Play		x	
Non-exclusive sponsor of a Play			x
Full-page, color ad in all Playbills for entire season (\$950 value)	x		
Full-page, B&W ad in all Playbills for entire season (\$850 value)		x	
1/2-page, color ad in all Playbills for entire season (\$750 value)			x
Tickets to sponsored production and discounted pricing on additional tickets	20	15	10
Specific social media "thank you," tagging your page with provided image	x		
Use of green room for reception (based on availability)	x	x	
Opportunity for representatives to introduce performances	x	x	
Flyers and coupons can be inserted into Playbills	x	x	
Products or services may be displayed in lobby - giveaways, drawings, contests encouraged	x	x	
Sponsor Spotlight - 150-word message in our Playbill and promotional emails	x	x	x
Sponsor name/logo in all show advertising (online and print)	x	x	x
Listed on title page in the Playbill of sponsored production	x	x	x
Link on www.racinetheatre.org front page sponsor scroll	x	x	x
Acknowledgement in lobby video and kiosk	x	x	x

- All sponsorships are negotiable
- In-kind donations and trades will be considered
- We'll tailor benefits to meet your wishes and costs to meet your budget
- Package deals available if you are interested in sponsoring more than one performance

INTERESTED IN BECOMING A SPONSOR?

Contact Joycelyn Fish: joycelyn@racinetheatre.org; (262) 633-4218 ext. 105

For information on advertising in our Playbill, please refer to our separate rate sheet